



El Malcriado

THE VOICE OF THE FARM WORKER

10¢

IN ENGLISH

Vol. II, Number 11

Delano, California

Thursday, August 1, 1968

McCarthy Backs Grape Boycott

From AP and UPI reports
SAN FRANCISCO — Sen. Eugene J. McCarthy accused Gov. Ronald Reagan of backing what McCarthy called strike-breaking in the California grapes boycott.
McCarthy also called for support of a nation-wide boycott of California grapes to back demands for higher wages and benefits.
"With the backing of Gov. Reagan," McCarthy said, "the boycott as a 'serious matter' is being used to keep the grapes in California from being sold in many instances."
McCarthy said he viewed the boycott as a "serious matter" which, in many instances, "is being used to keep the grapes in California from being sold in many instances."

Grape Squeeze The Growers Say Boycott Ruinous

By Rob Hoeseler
The New York table-grape boycott is squeezing California's vineyard economy so drastically that many growers stand in line for help.
The waves generated by the boycott by New York chain stores of California grapes have spread, some even reaching the state capitol in Sacramento and Albany.
Following a recent announcement by New York...

Grape Boycott N.Y. City Officials Into Fifth Week

City officials in New York City are planning for a fifth week of the grape boycott. The boycott is causing a major economic squeeze on California growers. The New York City officials are planning for a fifth week of the grape boycott. The boycott is causing a major economic squeeze on California growers. The New York City officials are planning for a fifth week of the grape boycott. The boycott is causing a major economic squeeze on California growers.

Grape Boycott Is Planned For Sacramento

The labor situation in the Sacramento area is being affected by the grape boycott. The boycott is causing a major economic squeeze on California growers. The Sacramento area is being affected by the grape boycott. The boycott is causing a major economic squeeze on California growers. The Sacramento area is being affected by the grape boycott. The boycott is causing a major economic squeeze on California growers.

Grape Boycott Is Planned For Sacramento

The labor situation in the Sacramento area is being affected by the grape boycott. The boycott is causing a major economic squeeze on California growers. The Sacramento area is being affected by the grape boycott. The boycott is causing a major economic squeeze on California growers. The Sacramento area is being affected by the grape boycott. The boycott is causing a major economic squeeze on California growers.

Detroit Boycotts Scab Table Grapes

farm workers support this action "as a tangible indication of our support for the legitimate aspirations of agricultural labor. The hope that would be lost...
Schwenherr Catholic Bishop of Detroit Archdiocese. Catholic institutions in the state had from now on...

Support of NAACP UAW Urges Full Labor Support of California Grape Boycott

UAW Urges Full Labor Support of California Grape Boycott
The UAW has broken through the rigid anti-labor ranks of agricultural unions and succeeded in organizing a coalition of labor groups to support the California grape boycott. The UAW has broken through the rigid anti-labor ranks of agricultural unions and succeeded in organizing a coalition of labor groups to support the California grape boycott.

Bishop Schoenherr Backs Grape Boycott

Bishop Schoenherr Backs Grape Boycott
California have given support to the efforts of the grape boycott. Bishop Schoenherr Backs Grape Boycott. California have given support to the efforts of the grape boycott.

California brands target of boycott

California brands target of boycott
It is trying to run a strike that costs \$40,000 a month forucker this week. Portland labor is extending helping hand to the...

Boycott May Hit Philadelphia

PHILADELPHIA, PA. — Philadelphia said that since July 10, only Arizona grapes have been sold in the city. How...

MATTER OF NEW YORK GRAPE BOYCOTT

The waves generated by the boycott by New York chain stores of California grapes have spread, some even reaching the state capitol in Sacramento and Albany.
Following a recent announcement by New York...

Ask \$25 Million

LOS ANGELES — Approximately 100 California table grape growers, through their New York attorneys, Jackson, Lewis & Snitzler, Wednesday filed a \$25 million damage suit against the New York City Central Labor Council and three unions there charging the labor groups with unlawfully threatening, coercing and restraining New York chain stores, to induce them to refuse to buy California table grapes.
The action was brought in U.S. District Court...

California brands target of boycott

California brands target of boycott
It is trying to run a strike that costs \$40,000 a month forucker this week. Portland labor is extending helping hand to the...



CONTENTS

STRIKE SWEEPS KERN
P. 3
GROWERS' SUBSIDIES
P. 3
NEW WAVE OF GROWER VIOLENCE
P. 4
MCCARTHY ENDORSES BOYCOTT
P. 6
BREAKTHROUGH ON HEALTH PLAN
P. 7
GRAPE BOYCOTT
P. 8-9

EL MALCRIADO, The Voice of the Farm Worker, is published twice monthly by the UNITED FARM WORKERS ORGANIZING COMMITTEE, AFL-CIO. Subscriptions in the United States and its possessions are \$3.50 per year, and foreign, including Canada and Mexico, US \$5.00. Subscriptions for members of UFWOC, AFL-CIO are included in monthly dues. Editorial and business offices located at the northwest corner of Garces Highway and Mettler Avenue, Delano, California.

Address all correspondence to: EL MALCRIADO, Post Office Box 130, Delano, California 93215.

Application to mail at second-class postage rates is pending at Delano, California 93215.

For advertising rates, contact Federico Chávez at (805)725-1337 or the mailing address listed above.

El Malcriado says

By the Editor

The Delano Chamber of Commerce scheduled a dinner meeting for Wednesday night, July 24, to discuss Delano's "Image Gap." The Southern California Edison Company and the Southern Pacific Railroad Company were scheduled to send their hotshots to the meeting to explain what Delano needs to do to attract industry.

The Delano *Record* has been running plaintive articles about the poor publicity showered on the town over the past three years.

The Chamber of Commerce and the City recently dropped a bundle on two fancy new lighted signs at the northern and southern city limits along the Highway 99 freeway. The signs feature the catchy and original slogan "Delano--Welcome Any-time." Each sign has a large clock-a perfect tie-in with the "Any-time" slogan. Highway billboards do a great deal to improve the landscape.

At the same time that the city father are frantically trying to overcome the "image gap," they are also screaming about their new "Don't Buy New York Products" campaign. The local paper is urging people to write to their "Suppliers" in New York and tell them that nobody in Delano ain't a-gonna

buy nothin' from New York until them city fellers start buyin' scab grapes again.

While New York industrialists tremble, the have not yet announced which major industries they intend to re-locate in Delano.

Of course Delano has everything to appeal to new industry. The water is unsafe for infants. The work force is migratory as the result of low wages. The temperature soars above 100 degrees in the summer. The local yokels will be annoyed if potential industries buy anything from New York. A great town for new industries.

If, however, the city fathers and the growers (who oppose industry because it raises the wage scale) would get together and sign contracts with the United Farm Workers to settle the three-year-old strike, Delano *could* become known as the California town which made history in the struggle for justice.

Propaganda is no substitute for a decent agricultural and industrial economy. If the Delano "brain trust" would clean house a little, some industries might come to town.

Settling the strike would be a good start. Our phone number is 725-1314.

subscribe to EL MALCRIADO today

EL MALCRIADO
P.O. BOX 130
DELANO, CA
93215

More and more people are finding out that a subscription to EL MALCRIADO is the best way to keep up with the farm worker struggle. Don't be left out--send in this coupon today!

FILL OUT THIS CARD AND SEND IT WITH \$3.50 TO THE ABOVE ADDRESS FOR A ONE-YEAR SUBSCRIPTION TO EL MALCRIADO, SENT TO YOUR HOME EVERY TWO WEEKS FOR ONE YEAR.

NAME-nombre _____ English _____ Español _____

ADDRESS-domicilio _____

CITY-ciudad _____ STATE-estado _____ ZIP _____



Strike Sweeps Kern County

ARVIN-LAMONT, July 29—With the addition of 15 new ranches to the list of certified strikes, 90 percent of California's table grapes are being produced by struck companies. Union organizers reported this week.

As the campaign reached out to add the five remaining large ranches in the Arvin-Lamont area to the certified strike list, the following ranches were actively struck:

Kovacovitch, Mosesian, Sabovitch, El Rancho Farms, Nalbandian, Bainco, Malovitch, Gagesian, Russo, Cal Fame, Fredlo, Giuderra, Kern Valley Farms, Arvin Grape Growers Co. (Fox), Kern County Land Company, and Giumarra.

The five remaining ranches are Sandrini, Johnson, Tozzi, Bidart, and Haddad. All are large corporate farms, and some of them, such as Kern County Land, Giumarra, and Bainco, control tens of thousands or hundreds of thousands of acres.

The new wave of strikes was touched off after growers unanimously refused to discuss wages, contracts, or even Union recognition. In an election in Lamont on July 9, workers voted 1,658 to 16 to strike all ranches in the area where the ranchers refused to allow negotiations. The vote was taken by secret ballot, and only workers employed on Kern County ranches were allowed to vote, observers said.

Union officials said they had more than 2,000 signed authorization cards on file, giving the Union the go-ahead to act as collective bargaining agent for the workers in the area.

In early July the Union offered to present the cards as proof of representation, but, as in Delano and Coachella, growers refused to answer Union communications.

An offer of secret ballot elections followed. Growers responded with public refusals to hold elections.

Union officials say the strike and boycott of all California table grapes is the reply to the growers' refusal to follow any more orderly procedure.



New huelgistas sign up. Over 2000 new grape workers have signed Union cards since July 1.



Growers Fight Strike with Federal Subsidies

Among 20 Kern County farms added to the list of struck growers in the last month are included some famous names in California agriculture.

Kern County Land Company, a subsidiary of the Tenneco Corporation, owns 350,000 acres in Kern County alone, plus holdings in other parts of California, the Southwest, and

Australia. It owns manufacturing companies in Mississippi and Hawaii, producing farm equipment, auto parts, and a variety of other products. Kern County Land collected \$838,130 in direct federal payments for NOT producing cotton in 1967.

Anthony Bianco and Sons, also

Continued on page 4

New Wave of Growers Violence



Steve Belcher, Union volunteer, is carried to an ambulance after being run down by an unidentified ranch employee. Belcher was treated in Bakersfield Hospital and later released. Kern County District Attorney Kit Nelson has so far refused to accept any complaint or file any charges.

The pattern of violence against the Union in Lamont is similar to grower tactics in Coachella, states Union attorney David Averbuck. The son of grower William Mosesian jumped off a truck and accosted Father Mark Day in one incident. In another, a car bearing a "Don't Buy New York Products" sticker swerved at least four feet off the road and headed straight for Joaquin Murguia, a 13 year old boy who was playing while his mother picketted. The youth jumped and narrowly missed being killed. The grower then shouted obscenities at Mrs. Murguia.

Kern County officials refuse to protect the strikers and refuse to make arrests of the criminal element employed by the growers. That's "LAW AND ORDER" in Kern County.

SUBSIDIES

Continued from page 3

struck, own 7,000 acres in Kern County, plus orchards and packing houses in Tulare, Fresno, and Santa Clara counties. They own citrus orchards, vineyards, and lettuce and cotton fields in Arizona. Their cotton subsidy last year was \$50,000, according to the *Congressional Record*.

Other struck farmers who receive cash handouts from the federal government on the cotton they do not grow are Bidart Brothers (\$131,147), Kern Valley Farms (\$123,809), and Fredlo Farms (\$58,651).

Giumarra, with more than 12,000 acres under cultivation, collected \$278,721 in cotton payments last year.

It is difficult to explain sometimes why the government subsidizes a struck farmer to the tune of a quarter of a million dollars and refused to protect the rights of farm workers to organize, but life's like that.

IVIVA LA HUELGA!

SCAB ARRESTED

Gilbert Rubio was released on \$625 bail by Delano-McFarland Judicial District John McNally after he was arrested on charges of brandishing a firearm "in a threatening manner."

Rubio, who fancies himself a leader of anti-Union forces in the Delano area, appeared at a Giumarra picket line on Wednesday July 3, and threatened pickets with a rifle.

UFWOC general counsel Jerome Cohen told EL MALCRIADO Rubio's action was one of a number of instances of violence or potential violence emanating from the Agricultural Workers Freedom to Work Association, a newly-formed group which opposes the organization of farm workers by the United Farm Workers Organizing Committee.

The charges against Rubio and his arrest stem from a complaint by UFWOC picket Victor Ortiz, who witnessed the incident July 3.

No trial date was set by Judge McNally, but a court clerk said it was expected the date for trial would be announced early this week.



Delano Labor Day Parade

DELANO, July 30—Delano City Manager Gerald Minford told EL MALCRIADO today that a decision on UFWOC's application for a Labor Day parade permit will be made some time next week.

UFWOC applied for the permit on Tuesday, July 23, in a letter which stated that 25-30,000 persons were expected to be in Delano for the event.

Several days later, the Agricultural Workers Freedom to Work Association (a scab organization), requested a permit for a parade of similar size on the same day.

Minford said he would meet with the chief of police and the city attorney before a decision was made on the conflicting permits. He said officials would make an attempt to honor both requests if possible.

He said that city ordinances require, however, that the earliest request received take priority. He mentioned the possibility of one parade being scheduled for 10 AM on Labor Day, and the other for 4 PM the same day.

UFWOC's parade, called a "Solidarity March," is expected to include union leaders, churchmen, political leaders, and union members from all parts of California and the rest of the country, according to Director César Chávez.

Growers Attack Church Publication

FRESNO, July 30—Advertising cancellations in the Central California *Register*, a weekly newspaper published by the Roman Catholic diocese of Fresno, have plagued the paper as a result of pressure from anti-Union forces, according to Managing Editor Girard Sherry.

Sherry told EL MALCRIADO that a letter signed by José Mendoza was sent to all the *Register's* advertisers, advising them that any who continued to advertise after August 1 would be picketed.

"I believe that there is a tie-in between Mendoza and some of the growers and farmers," Sherry said. "In several instances our advertisers have been approached either by telephone or personally by farmers and growers who appear to know in advance that the Mendoza letter had been sent out," the editor said.

"The growers urged that the particular business take their ads out of the *Register*, and many such advertisements have been cancelled."

The editorial position of the *Register* has been neutral in the three-year-old UFWOC strike against California grape growers, though Sherry

said the paper's position is that "both sides have the right to organize if the majority of their members want it that way."

"The Farm Workers Union has never been given the chance to hold elections to prove that a majority of the workers wish to be organized in a labor Union."

In informal elections (without legal standing) conducted recently in Coachella and Bakersfield, results showed clearly that workers did indeed desire representation by the United Farm Workers Organizing Committee, AFL-CIO. In the Coachella vote, conducted on June 15 and 16, by impartial church, government, and trades union leaders, workers voted 1,138 to 27 in favor of the Union.

Sherry said approximately one-third of the *Register's* weekly retail advertising was lost because of grower-linked pressures.

The paper supports National Labor Relations Act coverage for farm workers. "This is a policy of the California Bishops," Sherry said. "We follow the guidelines set by them in our editorial policy."

He said several advertisers had voiced the positive intention to continue advertising in the *Register*. In a letter to the editor, pharmacist-grower J. Martin Winton told the *Register* he had no intention of being intimidated. "I expect you to run our advertisement as you have for many years," the letter said.

Sherry said growers were giving the *Register* a "hard time" long before the current campaign. "They have refused to help us, and they have deprived us of perhaps \$6,000 worth of special advertising in the last year."

"An ironic thing," Sherry said, "is that our latest 'Good Will Issue' had to be postponed. There seems to be very little good will around these days."

Threat Against Union Attorneys

DELANO, July 22—UFWOC General Counsel Jerome Cohen and attorney David Averbuck were threatened in their office by an unidentified man with a pistol about 9 PM tonight, according to a report they made to Delano police.

Cohen and Averbuck were working late in their office when a man in a white T-shirt appeared at the window. "I'm going to get you bastards," the man said, and brandished a pistol.

Cohen said the man evidently changed his mind and ran off, either through a back alley or across neighboring yards.

Cohen said the incident oc-

cured so quickly and the lighting was so bad he was unable to identify the man. He appeared to be of Latin American descent, was clean shaven, and was 5 ft. 11 in. or 6 ft. tall. Cohen estimated the man weighed between 185 and 190 pounds.

Cohen said the incident was only one of several threats of violence received recently. José Mendoza of the scab Agricultural Workers Freedom to Work association threatened a law clerk with a gun in front of the same building several days before. Cohen said the night-time threat was probably made by a different man.

McCarthy Backs Boycott

SAN FRANCISCO, July 26--Democratic Presidential candidate Eugene J. McCarthy pledged full support of the United Farm Workers organizing drive and the nation-wide boycott of California table grapes in a statement issued today.

McCarthy also accused Governor Ronald Reagan of supporting what the candidate termed "strike-breaking in the California grape pickers' strike."

"I urge all those who are concerned with human dignity and determined to lift the burden of poverty from our land to support the boycott," McCarthy said.

"A victory in their strike will bring both dignity and income so vital to workers whose living and working conditions are the shame of our nation."

He said that he believed the boycott to be legitimate "be-

cause the tactics of the grape growers...coupled with governmental failures at both the State and Federal levels have made an effective strike impossible."

"With the backing of Governor Reagan," McCarthy said, "the California Department of Employment is apparently using its facilities to aid employment of new immigrants who thus become strikebreakers."

"One of the solutions to urban problems lies in a serious effort to meet the challenge of poverty in the rural areas," he stated.

McCarthy voiced his support for putting farm workers under the National Labor Relations Act, giving them the right to unionize, to be paid minimum wages, and to enjoy the benefits which urban workers have become accustomed to.



UNION ASKS FOR JURY TRIAL

FRESNO, July 10—UFWOC General Counsel Jerome Cohen reported today that an extension of time for further consideration of arguments was granted today by Presiding Judge Conley of the District Court of Appeals in the case of the Giumarra Corporation's suit against UFWOC for alleged violations of an anti-strike injunction.

The case dates from late February, when UFWOC and individuals were charged with contempt of an injunction issued last August by Bakersfield Superior Judge Court Judge J. Kelly Steele. The injunction required pickets to remain 50 feet apart, and for awhile the use of bullhorns was prohibited, although that order was later rescinded.

César Chávez, Epifanio Camacho, and the Union were accused of twelve counts of violating the injunction. When they first appeared for trial in Bakersfield six months ago,

more than 2,000 UFWOC members and supporters accompanied them in a silent demonstration.

In the appeal court, Cohen argued that the Union had the right to a jury trial, since the case could involve heavy fines or imprisonment. Giumarra attorneys John Giumarra, Jr. and William A. Quinlan maintained that there was no right to a jury trial.

Cohen said the Union's lawyer and the opposition would present further arguments in writing for the consideration of the three-judge court.

The trial of the Union on contempt charges will not come about until the constitutional question of the jury is decided, he said.

Cohen said that if the Court of Appeals rules unfavorably, the case will be appealed to the State Supreme Court, and to the Federal Supreme Court in Washington if that becomes necessary.

SUBSCRIBE
TO EL MALCRIADO!



Legal Help for the Union

DELANO, August 1—A large number of attorneys across the United States have offered free legal assistance to boycott representatives of the United Farm Workers Organizing Committee, AFL-CIO, stationed in numerous cities around the country.

Legal department officials said the assistance of local attorneys greatly facilitated the work of the boycott, and added that support from the legal profession was far greater than expected.

The assistance of four law students who are spending the summer in Delano as law clerks was also mentioned in the announcements. The students, Nan Kripke, Pete Raeder, Pete Janiak, and Pete Williamson work under the supervision of attorneys Jerome Cohen, general counsel, and David Averbuck.

Chatfield to Draw Up Union Benefit Plan

FRESNO, August 1—A breakthrough in negotiations occurred last night, when LeRoy Chatfield, administrator of the National Farm Workers Service Center, Inc., was named coordinator of the Farm Workers Health and Welfare Fund Benefit Program.

The appointment came at a meeting of employer representatives and union delegates, who were gathered to continue negotiations on setting up the fund. Officially known as the "Agricultural Employers and UFWOC Health and Welfare Fund," the program is financed by employers who contribute 10 cents per hour for each employee.

Intended to provide health care, retirement benefits, and other welfare items for Union farm workers, the fund is jointly administered by the employers and the Union. Negotiations had broken down earlier over the question of hiring an outside firm to administer the benefit program. Union officials held out for appointment of a union representative rather than an outside firm.

The Fund Board of Directors, chaired by UFWOC vice president Mrs. Dolores Huerta, is scheduled to meet August 14 for further discussions. Mrs. Huerta said she is hopeful the meeting will

produce a budget and a timetable for getting the Benefit Plan into operation."

"It may still be several months before the Plan is completed," Mrs. Huerta said.

"Due to the seasonal nature of farm work, it will be difficult to estimate costs. We want to provide all the workers, whether permanent employees or seasonal workers, with as broad coverage and benefits as we can afford.

"We cannot make commitments that the contributions to the fund cannot pay for."

Chatfield, a former parochial school administrator, has been with UFWOC for several years. His wife Bonnie is secretary to the legal department.

Board of Trustees for the Health and Welfare Fund include the following: Mrs. Huerta, Chairman; Tom Dibbs of Gall, co-chairman; Antonio Orendain, UFWOC treasurer; Philip Vera Cruz, UFWOC vice president; UFWOC Director César E. Chávez; Jean Perelli-Minetti of Perelli-Minetti Vineyards; Irwin Guyette of Christain Brothers; George Morrison of Almaden (National Distilleries); and Ira Cross of Di Giorgio.

"GREEN CARD" SYSTEM ON TRIAL

SAN FRANCISCO—Mexican nationals working on U.S. farms took an estimated \$15 million to Mexico last year, according to a suit filed in San Francisco by California Rural Legal Assistance recently.

The suit alleges that the State paid approximately \$7 million in relief for permanent residents thus displaced from their jobs.

CRLA attorneys have echoed the United Farm Workers' complaint that many Mexican citizens use an immigrant visa to enter the country though they have no intention whatsoever of becoming permanent residents.

Union officials have cited numerous cases of such "green card" immigrants being used as scabs and strike-breakers despite federal regulations prohibiting their work on struck ranches.

Federal Judge George B. Harris is expected to hand down a decree on the CRLA suit in early August, it was reported. At a July 23 hearing, the Im-

migration Service (a branch of the Department of Justice) was ordered to show cause why it should not be ordered to keep "green carders" from the nation's farms.

A 1965 federal immigration law requires that the secretary of labor certify a shortage of workers before foreign laborers may be imported. Immigration Service rules, now un-enforced, prohibit the importation of aliens for strike-breaking purposes.

A recent UFWOC survey of

1,000 farm workers on struck ranches showed a high percentage of aliens in violation of the regulation.

UFWOC general counsel Jerome Cohen said that while the Union is not directly involved in the CRLA case, it is keenly interested in the outcome. He said the Union is interested in protecting the rights of its members, many of whom are resident aliens deprived of jobs by the importation of temporary residents.



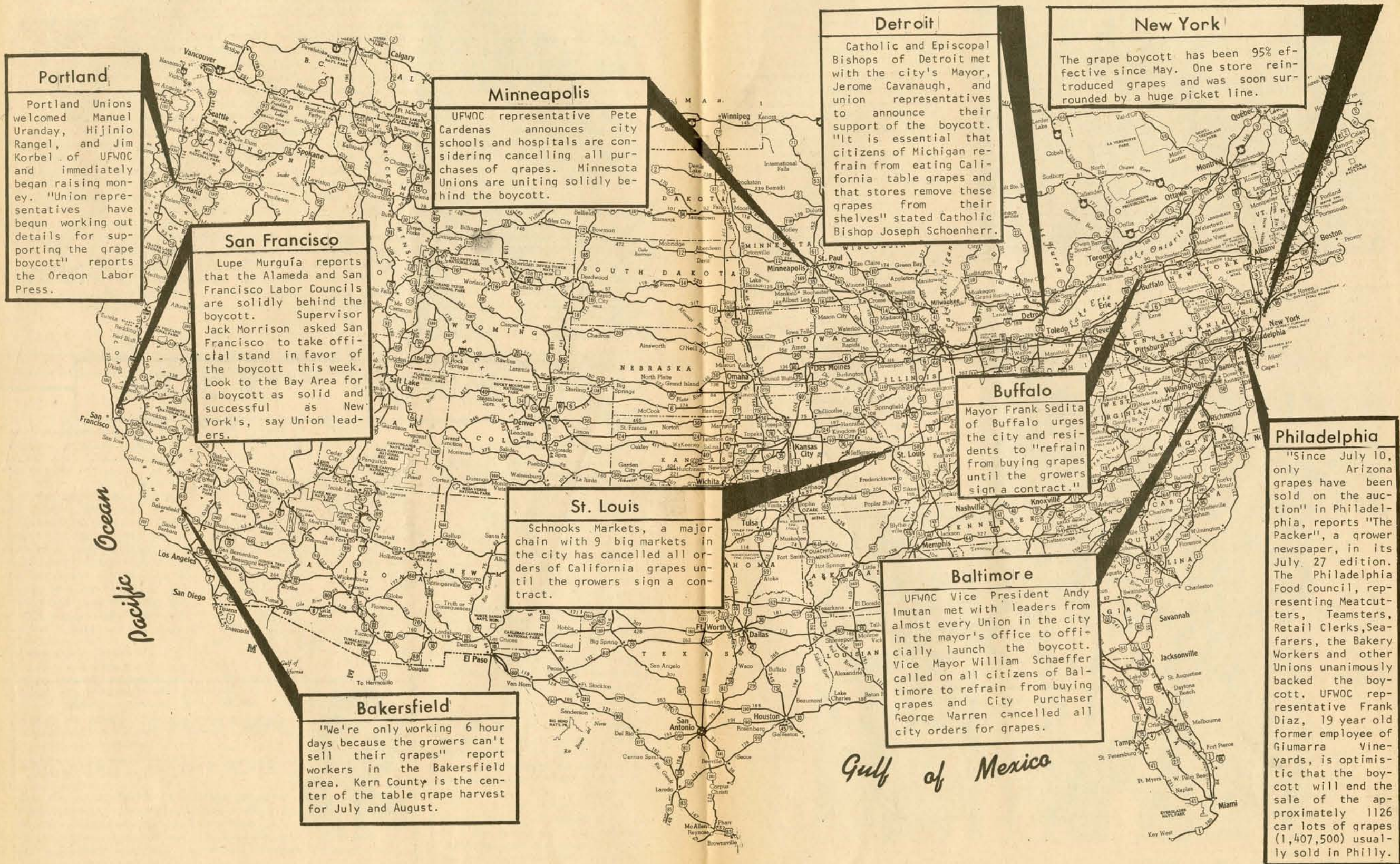
The only completely Mexican mortuary in northern California.

SANCHEZ-HALL MORTUARY
FRESNO

1022 "B" STREET TELEPHONE 237-3532

Services available everywhere. . . No matter where you live, our price is the same . . . death notices in newspapers and on the radio are included. . . we can make arrangements for every economic situation. . . Telephone 237-3532

Grape Boycott Spreads Coast to Coast



NAACP ENDORSES STRIKE, BOYCOTT

DELANO, July 25--Complete support and active participation in UFWOC's consumer boycott of California grapes was announced today by Leonard H. Carter, west coast regional director of the National Association for the Advancement of Colored People.

Carter told a news conference in Delano, "Fifty-nine years ago the NAACP started its long battle against racial discrimination. Manifestations of racism have been exhibited most dramatically in the area of economic exploitation. Twentieth century quasi-slavery of farm workers in the South and North is a contributing factor to the plight of the California farm worker today."

Carter said his office's endorsement of the boycott was made with the knowledge and consent of national NAACP president Roy Wilkins, who has been requested to make the move a national policy for the association.

He told reporters that 104 adult branches and 19 youth chapters, with a total membership of approximately 25,000 people in nine western states were represented by the western region.

Carter said these local groups would be contacted and asked to assist Union representatives in their boycott activities.

"Our leadership in the target cities will work closely with farm worker families who have already been dispatched from Delano to these cities. They will plan meetings with a variety of groups and individuals, distribute educational materials, and participate in selected boycotting," Carter said.

He noted that Seattle, San Diego, San José, Portland, San Francisco, Fresno, Bakersfield, Los Angeles, and Sacramento were selected as the chief target areas for NAACP participation in a meeting held earlier with UFWOC director César Chávez.

Carter said there is no NAACP group in Vancouver, British Columbia, but that the Seattle branch would make contact with UFWOC representatives in the Canadian city.

"Mr. Chávez and the faithful followers in this effort have pursued a long, difficult, non-violent effort to bring equality and dignity to the workers in the fields of Cali-

fornia. Every minority in California is included among the farm workers. Some 15 to 20 percent of them are Negroes," Carter said.

He said that many of the ghetto dwellers of the cities were former farm workers driven into urban poverty by the terrible conditions of farm work. "Thus the impact of our efforts to join with our brothers in the United Farm Workers in their efforts toward equality will surely be felt in the cities."

Chávez, who sat beside Carter as he made his announcement, commented, "The NAACP is the largest and oldest civil rights organization. They are the first to date to come forward as an organization with all-out support of our fight. It is perhaps fitting that they have taken the lead. However, we hope that many more who subscribe to the non-violent belief and practices will join us. We welcome help under the terms and conditions of non-violence and the program of the United Farm Workers Organizing Committee, AFL-CIO."



Colorado Farm Workers on Strike

BRIGHTON, COLO., July 1--Fifty-eight workers at the Kitayama Brothers Green House in Brighton, Colorado, went on strike July 1 for higher wages and Union recognition, according to organizer Jim García.

The workers are represented by the fledgling National Floral Workers Organization, as yet unaffiliated with the United Farm Workers Organizing Committee, AFL-CIO.

Kitayama is Colorado's largest grower of carnations, the state's ninth largest crop by value. The same firm also owns an immense cut-flower farm outside Union City, California, near Oakland.

According to a statement by the workers, conditions at the Colorado farm are deplorable, with a single drinking fountain for 120 workers at the peak of the season, and a single rest room which often has three inches of dirt and mud on the floor. Many of the workers are women.

Pre-strike wages were 80 cents per hour, according to reports, with a nine or ten-hour day and a six-day week the standard.

In what workers termed a strike-breaking move, Kitayama raised wages to a top of \$1.20 per hour and hired numerous Anglo students eager for summer jobs after the strike began.

Brighton is an agricultural center, and the home of a large Mexican-American community. There are 10-15,000 Chicanos in the county, forming about 15 percent of the population.

Sen. Eugene McCarthy, in Colorado recently to address the state Democratic convention, visited Brighton, where he joined workers on the picket line.

García admits that difficulties in organizing workers in Colorado are "almost insurmountable, but we will continue with our struggle," he said. "The people are sick and tired of being treated like animals or machines. There comes a time when you have to make a stand."

¡VIVA LA HUELGA!



NOW ALSO
IN

LAMONT
11121 Main St.

LA MEXICANA
Bakeries



FOUR LOCATIONS TO SERVE YOU IN KERN COUNTY

BAKERSFIELD
630 Baker St.
323-4294

WASCO
1000 "F" St.
758-5774

DELANO
407-11th Ave.
725-9178

Egg Bread and Pastries
All Kinds of Donuts
Cakes for all Occasions
French Bread

We have a large Selection of Spanish Magazines, Books, and Records.

LAUREANO ESPARZA, Prop.

August clinic schedule

DELANO. August 1--The Rodrigo Terronez Memorial Clinic, operated by the United Farm Workers for its members, will remain open despite the recent departure of Dr. James McKnight, who formerly served as director of the clinic.

Mrs. Lourdes Dahilig of the clinic staff said physicians will serve the clinic on a voluntary basis, providing medical care on the weekends for farm workers.

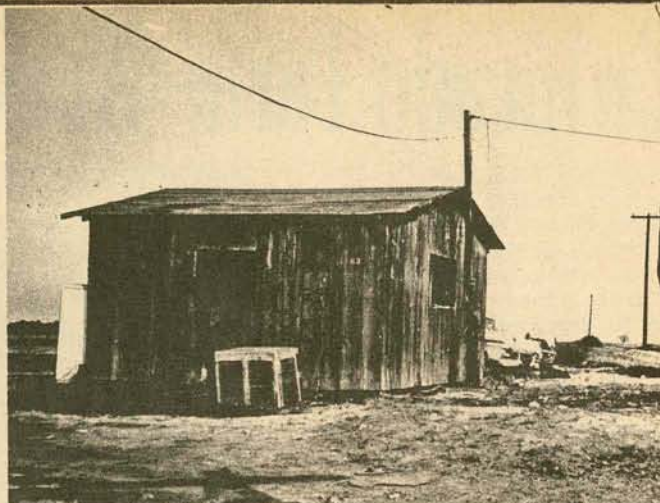
Mrs. Dahilig said there will be a doctor in the clinic on Sunday, Aug. 4; Saturday and Sunday, Aug. 10 and 11; and on Sunday, August 18.

The clinic will be open from 10 AM to 4 PM on Saturday and 1 to 5 PM on Sunday.

She said the clinic is again in need of volunteer doctors and dentists. Physicians and dentists who are interested in helping the clinic should contact Service Center director LeRoy Chatfield, she said.

Chatfield's address is Post Office Box 671, Delano, California, 93215. The clinic telephone number is 725-1281.

Dr. McKnight, who served the clinic for several months, has returned to the San Francisco Bay area. His resignation was for personal reasons, he said. Union officials have voiced regret at his departure.



"Sanitary conditions prevail in the fields including chemical toilets and washing facilities are under the constant supervision of the Kern County Health Department. Laborers are provided modern, air-conditioned housing which

have hot water showers and other conveniences such as sanitary cooking facilities in modern kitchens."

--From a resolution praising grape growers passed recently by the Kern County Board of Supervisors.

Sisk Opposes School Lunch Program

Fresno's congressman Bernie Sisk was one of 78 votes against a bill to provide free or inexpensive school lunches for needy children which was passed by the House of Representatives 274-78 recently.

The new law, HR 17873, provides funds to help feed children between the ages of 3 and 17 whose families earn less than \$3,00 per year.

While approximately 20 million children participate in school lunch programs, and about 2.5 million receive free or reduced-price meals, "millions of those most in need do not have access to any program," according to Congress-

man Perkins of Kentucky.

"The primary objective of this bill is to see that some four-million-plus youngsters in pre-school, elementary, and secondary schools of this country who need free or reduced-price meals get them," Perkins said.

Sisk said he was opposed to the bill on "procedural grounds." That's the same reason he gave for voting against the civil rights bill earlier this year.

Sisk's support among farm workers is expected to be minimal in the November elections, observers indicate.

Viva la Causa
Y
El Progreso

*Courtesy of
a
Mexican-
American
Attorney*

Fresno California

Arroyo's Place

BAR

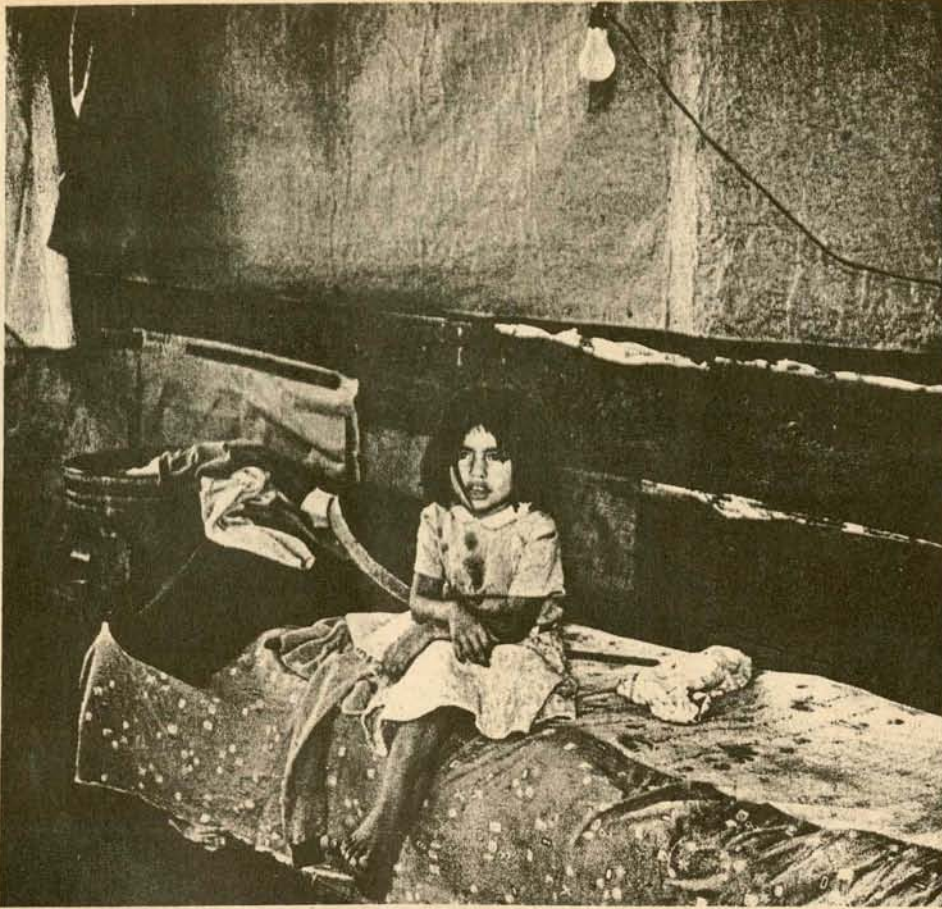
POOL HALL

BARBER SHOP



610 10 TH ST.

DELANO



Every California grape you buy helps keep this child hungry.

FWOC boycott representatives across the United States and in Canada need the assistance of local people who want to help in the organization of America's farm workers, according to a request issued today by the boycott coordination office.

Pressure from consumers can force chain stores to stop selling scab California grapes in your area, the request said. Pickets are needed, as well as interested people to help in the many tasks necessary for the successful operation of the boycott.

To assist you in getting in touch with the local boycott representative in your area, EL MALCRIAN gives you the addresses and phone numbers of people you should contact if you want to help... and we ask for your help.

These are the latest offices to open. More next issue.

CALIFORNIA
LOS ANGELES—Joe Serda
3016-1/2 East First Street
213-265-1584 or 213-265-1053
OAKLAND—Pete Velasco
568 47th Street
415-455-3256
SACRAMENTO—Sacramento Friends of the Farm Worker
651 40th St.
415-455-3256
SAN DIEGO—Carlton Lamerrett
4844 Juncano Ave.
714-276-1420
SAN FRANCISCO—Lupé Morúa
1699 18th St.
415-626-7955
SAN JOSE—Andrés Chávez
Our Lady Guadalupe Church
2020 East San Antonio
408-258-7057
COLORADO
DENVER—Alfredo Herrera
361 Elati
303-222-2321
or
Colorado Labor Council
Room 300
360 Acome Street
DISTRICT OF COLUMBIA
Manuel Vasquez
433 Massachusetts Ave., N.W.
202-NAB-0028 or (home) 202-546-3123
VISCONSIN
MADISON—Boycott Office
547 West Washington
608-262-7861
MILWAUKEE—Lalo Velasco
Spanish Center
524 West National Ave.
414-384-3700 or 414-374-5269
WAUTOMA—Jesus Salas
Box 32
414-787-2895 or 787-3450
WASHINGTON
SEATTLE—Dale Van Pelt
3229 34th Ave. West
206-MU2-7353 or 206-AT3-1617
ILLINOIS
CHICAGO—Eliodoro Medina
1300 South Wabash
312-MA7-7078 or (home) 312-427-7283

MARYLAND
BALTIMORE—Andu Imutan
5307 Eastern Ave.
311-342-1800 or (home) 633-3366
MASSACHUSETTS
BOSTON—Marcos Munoz
73 Tremont Street, Room 527
617-227-1275 or 442-7183
MICHIGAN
DETROIT—Lupé Anguiano
2310 Cass Ave., 5th floor
313-962-4984 or (home) 861-6413
MINNESOTA
MINNEAPOLIS—Pete Cardenas
3733 Portland Ave. Mail: 1091 S.E. Ave
612-826-1837
MISSOURI
KANSAS CITY—Robert Bustos
808 West 29th St.
816-PL3-1148 or 913-FAI-2518
ST. LOUIS—Pat Bryan
1215 Paul Brown Building
818 Olive St.
314-561-7653 or 314-CHI-9266
NEW YORK
BROOKLYN—Fran Ryan
182 21st St.
212-499-6612 or 499-1410
BUFFALO—Juan Flores
1334 Prudential Building
28 Church St.
716-852-0375 or 842-0376
OHIO
CINCINNATI—Jorge Zaragoza
1015 Vine St., Room 520
606-291-1240 or 513-621-9108
CLEVELAND—Julio Hernandez
2605 Detroit Ave.
Day: 216-781-8017
Night: 216-621-9108
OREGON
PORTLAND—Manuel Urandev
6905 North Interstate Ave., Apt. 20
503-222-7103 or 503-289-9614
PENNSYLVANIA
PHILADELPHIA—Frank Diaz
Haines St.
215-FL7-4300 or 215-PES-7078
PITTSBURGH—Al Rojas
2915 Webster St.
412-621-1118 or 261-0822

DEL REY TO INCORPORATE

FRESNO, August 1—A group of residents of Del Rey, California were scheduled to appear before the Board of Supervisors and the County Local Agency Formation Commission sometime this week to request incorporation of the town as a city.

Because we are "tired of people outside of Del Rey making all the decisions affecting the future of our town," one resident said, "we are requesting incorporation, which will allow us to elect our own town officials and administration!"

The town of Del Rey, with approximately 1,200 residents, most of them Mexican Americans, is currently administered as a part of Fresno county. The largest employer in the town is Heggeblade-Marguleas, which operates a packing shed in Del Rey.

The move to incorporate the city began last spring, according to Sal Gonzales, a former farm worker and member of the United Farm Workers. On May 22, about 50 residents marched from Del Rey to the Fresno County courthouse to present the petition for incorporation.

Eneidino "Nino" Perez, chairman of the Del Rey Committee for Better Government, led the march and was also responsible for a voter registration campaign that netted hundreds of new voters.

Both Perez and Gonzales predict hurdles for Del Rey. Though the poor are allowed to vote, only property owners are permitted to sign the petition. Heggeblade and Marguleas, therefore, may be able to block the petition.

San Joaquin Valley officials have been reluctant to include large blocks of Mexican-American voters in incorporated cities. In Parlier (population 1,300) for example, the colonia is outside the city limits, though an integral part of the area.

Observers in Del Rey have calculated that a substantial increase in municipal services could be provided if taxes now levied by the county were transferred to the incorporated city.



Top: Citizens of Del Rey, California, assemble for their march to the Fresno County Courthouse. The huge Heggeblade Packing Shed in the background dominates the town.

Below: The marchers head for Fresno. Symbol for the movement is an owl and the inscription, "JUSTICE."



Almaden Vineyards Expands

José Luna, UFWOC representative for the Hollister-San Benito County area, reports that Almaden Vineyards, Inc. has arranged to purchase the Ferry Morse Seed Company ranch in the Hollister area.

Luna said he believed the transfer of property would take place in September and that Almaden was purchasing about 2,000 acres which will be turned into vineyards. Almaden operates about 5,400 acres of vineyards in the area now.

Luna reports that about 80 additional workers will come under the coverage of the \$1.80 per hour Almaden con-

tract as a result of the purchase.

Further details will be reported in the August 15 issue of EL MALCRIADO.



Henry R. Tafoya, Jr.

Life Insurance

Office, 222-3727

Res., 222-7544

Health Insurance

FRESNO

CALIFORNIA

Books & Records of the Strike



"BASTA!" ("Enough"), The Tale of Our Struggle. English and Spanish text. Photos by George Ballis.

"Basta!" is a unique book, a photographic essay on the battle for dignity in the fields of California. The text is from the historic Plan of Delano, the proclamation of the farm workers which was read at the rallies as farm workers marched from Delano to Sacramento in 1966. There is an introduction by Cesar Chavez. The photographer, George Ballis, has spent his life in the San Joaquin Valley. He is a sensitive artist, in the tradition of Dorothea Lange, who truly captures the spirit of the Movement. \$2.00

"HUELGA!" The First 100 Days of the Great Delano Grape Strike, by Eugene Nelson.

"HUELGA!" by Eugene Nelson remains the finest account yet published on the early days of the Delano Grape Strike. Nelson was a picket line Captain (and later led the Union drive to organize the melon fields of Texas) and writes with intimate knowledge of the origins and beginnings of the strike. Nelson also includes a brief biography and interviews with Cesar Chavez and other Union leaders, and a history of the National Farm Workers Association, the predecessor of the United Farm Workers Organizing Committee.

160 pages, with illustrations by George Ballis. In English only. \$1.50.

BLACK AND RED WALL POSTER, 17" x 23", of Emiliano Zapata, with the banner headline, "VIVA LA REVOLUCION". Zapata was the hero of the Mexican Revolution, who led the peasants of Central Mexico in their struggles for land and liberty.

\$1.50, plus 25¢ handling. 5 copies for \$5.00

VIVA LA REVOLUCION



"EL ESQUIROL" ("THE STRIKEBREAKER") "HUELGA EN GENERAL" ("THE GENERAL STRIKE"). 45 rpm record.

Two of the finest songs to come out of the Delano Grape Strike, sung by the Teatro Campesino, the Farm Worker Theater, Augustin Lira, Luis Valdez, David Alaniz, and Danny Valdez.

\$1.00, plus 10¢ handling.

— HUELGA! by Nelson \$1.50

— BASTA! photos \$2.50

— Zapata Posters \$1.50

— EL ESQUIROL--HUELGA EN GENERAL ("The Scab", "The General Strike", by the TEATRO CAMPESINO)

NAME _____

ADDRESS _____

CITY _____ STATE _____

Make Checks payable to the United Farm Workers, Box 130, Delano, Ca

DISCOUNT
STORE

BEE'S

918 Main st.
across from the Post Office

DELANO

SPECIAL OFFERS
BARGAINS

GRAND

OPENING

OPEN:

10 in the morning
till 9 at night

SALE

every day INCLUDING SUNDAYS

BEE'S ACROSS FROM THE POST OFFICE/BEE'S ACROSS FROM THE POST OFFICE/BEE'S ACROSS FROM THE POST

Clothing for the Entire Family



BEE'S ACROSS FROM THE POST OFFICE/BEE'S ACROSS FROM THE POST OFFICE/BEE'S

BEE'S

Visit BEE'S here in DELANO

918 MAIN --- ACROSS FROM THE POST OFFICE

ALSO IN:

COACHELLA
TRACY

STOCKTON
INDIO

R J GREENSFELDER D202E
1211 POLK ST
SAN FRANCISCO CA 94109

UNITED FARM WORKERS
OF AMERICA
P.O. BOX 130
DELANO, CALIFORNIA 91315

Application for 2nd
class Mailing Permit
Pending at Delano,
Ca., 93215

Post-Office
R.S. Postage Paid
Permit # 114
Delano, Ca. 93215